

# An independent pediatric clinic finds a digital solution to screening barriers

## Challenge

As a family-run practice with two sites in Los Angeles County, Kidz Kare Doc has a history of delivering high-quality pediatric care. However, Kidz Kare's staff faced many challenges to screening efficiently.

- Pediatricians only had time to screen children at well-child visits (50% of children).
- Screenings were informal and not reimbursable.
- Pediatricians had to spend 5 minutes of 15 minute visit on screening and scoring.
- Parents were not involved in screening process.

## Solution

To help improve screening rates and better engage parents in the process, Kidz Kare joined BabyNoggin's pilot program. With BabyNoggin's help, Kidz Kare determined the most efficient screening workflow.

- Parents self-screen in the waiting room using BabyNoggin app with step-by-step instructions.
- Parents can return the iPad to receptionist after 3-5 minutes when screening is finished.
- Receptionist prints out results, as the pediatrician prefers paper, and includes results in the patient's chart.
- Pediatricians can review BabyNoggin's summaries and discuss the results with parents.

## About BabyNoggin

BabyNoggin is an app and web platform that helps pediatricians adhere to AAP guidelines through easy developmental screening and easy reimbursement.

## Interested?

Email [virpal@babynoggin.com](mailto:virpal@babynoggin.com) or call 331-999-0172 to evaluate your workflow and set up a free trial!



[www.babynoggin.com](http://www.babynoggin.com)

"BabyNoggin made so much sense for our office! Parents always have questions regarding their baby's developmental milestones, and BabyNoggin helps them get involved. Also, it gave us a reliable way to get reimbursed for screenings we were already doing."

**Dr. Pritesh Patel**  
**Kidz Kare Doc**

## Results



80% of children are now screened with an AAP-recommended tool



Pediatricians are reimbursed for 70% of screenings at \$20 to \$48 per screening per child



100% of children identified as at-risk are referred to regional or local services



When parents self-screen, physician saves 5 min per visit for engaging parents



Parents report increased satisfaction and knowledge of their child's development