

An independent pediatric clinic finds a digital solution to screening barriers

Challenge

As a family-run practice with two sites in Los Angeles County, Kidz Kare Doc has a history of delivering high-quality pediatric care. However, Kidz Kare's staff faced many challenges to screening efficiently.

- Pediatricians only had time to screen children at well-child visits (50% of children).
- Screenings were informal and not reimbursable.
- Pediatricians had to spend 5 minutes of 15 minute visit on screening and scoring.
- Parents were not involved in screening process.

Solution

To help improve screening rates and better engage parents in the process, Kidz Kare joined BabyNoggin's pilot program. With BabyNoggin's help, Kidz Kare determined the most efficient screening workflow.

- Parents self-screen in the waiting room using BabyNoggin app with step-by-step instructions.
- Parents can return the iPad to receptionist after 3-5 minutes when screening is finished.
- Receptionist prints out results, as the pediatrician prefers paper, and includes results in the patient's chart.
- Pediatricians can review BabyNoggin's summaries and discuss the results with parents.

About BabyNoggin

BabyNoggin is an app and web platform that empowers parents and helps pediatricians through easy developmental screening and reimbursement.

Interested?

Email info@babynoggin.com or call 331-999-0172 to evaluate your workflow and set up a free trial!



www.babynoggin.com

"BabyNoggin made so much sense for our office! Parents always have questions regarding their baby's developmental milestones, and BabyNoggin helps them get involved. Also, it gave us a reliable way to get reimbursed for screenings we were already doing."

Dr. Pritesh Patel
Kidz Kare Doc

Results



80% of children are now screened with an evidence-based tool



Pediatricians are reimbursed for 70% of screenings at \$20 to \$48 per screening per child



100% of children identified as at-risk are referred to regional or local services



When parents self-screen, physician saves 5 min per visit for engaging parents



Parents report increased satisfaction and knowledge of their child's development